



FOR IMMEDIATE RELEASE

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### **Three Dog Bakery Opens Saturday in Midtown Crossing**

Omaha, Neb. – Three Dog Bakery, the original bakery for dogs, celebrates the grand opening of its Midtown Crossing location on Saturday, September 25, what promises to be a “four-legged, fun-filled day.”

Founded in 1989 with the aid of one \$0.59 biscuit cutter, Three Dog Bakery now has locations throughout North America, China and Japan. The 2,095 square-foot store in Midtown Crossing is located at 3201 Farnam Street just west of the Marcus Midtown Cinema.

A welcoming atmosphere for dogs and the discerning dog lover, Three Dog Bakery specializes in chef-inspired, oven-baked dog treats and dog food made with 100% all-natural, human-quality ingredients. The store also offers a pooch-pampering “Spaw” and a wide variety of pet accessories including all-natural grooming products, beds, toys and pet clothing.

“At Midtown Crossing, there really is something for everyone -- whether you’re a woman, a man or man’s best friend,” said Molly Skold, marketing director for East Campus Realty, LLC, the Mutual of Omaha subsidiary developing Midtown Crossing.

Midtown Crossing is urban living redefined, a 15-acre, mixed-use development in the heart of Omaha’s historic Midtown neighborhood. Built around an expanded and revitalized Turner Park, the million-square-foot development includes nearly 500 condominium and apartment units as well as more than 220,000 square feet for restaurants, retailers and entertainment venues along with parking for more than 3,000 vehicles.

For more information about Midtown Crossing, including the latest on residential and retail offerings, events and development amenities, please visit our newly-designed web site, [www.midtowncrossing.com](http://www.midtowncrossing.com) or contact Molly Skold at (402) 598-9676 or [Molly.Skold@mutualofomaha.com](mailto:Molly.Skold@mutualofomaha.com).

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