



FOR IMMEDIATE RELEASE

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### **Midtown Crossing to Offer Free Event Shuttle**

Omaha, Neb. – Midtown Crossing, Omaha’s unprecedented urban development, is implementing a free event shuttle for Omaha residents and visitors, underscoring its commitment to convenient urban living. Shuttle service will begin the evening of Friday, July 2 and will continue every Friday and Saturday evening thereafter. The shuttle will also run on Thursday evenings during the *Jazz on the Green* concerts which begin July 8<sup>th</sup>. The event shuttle will travel extensively through downtown Omaha, north downtown and back to Midtown Crossing making key stops along the way.

“Guests can take advantage of Midtown Crossing’s ample parking, and then shuttle to north downtown for a concert at Slowdown; meet friends for drinks or a show; or catch a game at the Qwest Center or the new TD Ameritrade Park Omaha. No fighting for a space, no paying expensive parking fees,” said Molly Skold, marketing director for East Campus Realty, LLC, the Mutual of Omaha subsidiary developing Midtown Crossing. “It’s a win-win for everyone.”

The free event shuttle will run a continuous loop throughout those Friday and Saturday evenings, two loops per hour. Additional runs will be added during the week to accommodate special events, including Jazz on the Green which begins on Thursday, July 8 in Turner Park.

Midtown Crossing at Turner Park is urban living redefined, a 15-acre, mixed-use urban development in the heart of Omaha’s historic Midtown neighborhood. Built around an expanded and revitalized Turner Park, the million-square-foot development includes nearly 500 condominium and apartment units as well as more than 220,000 square feet for restaurants, retailers and entertainment venues.

Midtown Crossing offers convenient and secure parking for more than 3,000 vehicles. Two parking garages are easily accessible from 33<sup>rd</sup>, Farnam and Harney Streets. In both garages, the first three hours are free, and visitors pay only \$1 for each hour thereafter (with a daily maximum fee of \$6). Short-term (max. 2 hours) metered parking is available on Farnam Street

and within Turner Park, accessible from 31<sup>st</sup> Avenue.

For more information about Midtown Crossing, please visit our newly-designed web site, [www.midtowncrossing.com](http://www.midtowncrossing.com) or contact Molly Skold at (402) 598-9676 or [Molly.Skold@mutualofomaha.com](mailto:Molly.Skold@mutualofomaha.com).

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