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Ingredient Restaurant Opens at Midtown Crossing

OMAHA, Neb. – Ingredient, a chef-driven gourmet fast casual establishment specializing in breakfast, salads, sandwiches and pizzas made from the freshest ingredients from scratch, officially opened its doors Monday at Midtown Crossing at Turner Park.

Ingredient occupies 4,063 square feet on the southeast corner of 33rd and Farnam streets. Ingredient allows its customers to create their own meal with the highest quality ingredients including omelets, oatmeal, salads, pizza's, and desserts. Customers can dine in, carry out, order online in advance, and even have an event or box lunch catered to them. The patio is due to open in a couple weeks, which will add an additional atmosphere day or night.

Founded in Lawrence, Kansas., Ingredient features a huge variety of fresh ingredients that can be combined in breakfast items, salads, pizzas and sandwiches. The Omaha Midtown Crossing location is the restaurant's sixth, with other locations in Leawood and Lawrence, Kansas, Columbia and Kansas City, Missouri, including its newest location in the Country Club Plaza.

“We looked at a lot of locations when developing expansion plans outside of the Kansas City marketplace,” said Leap Hospitality President and Ingredient Licensor Patrick Phelan. “Midtown Crossing was an obvious choice due to its unique mix of business, residential, and entertainment components,” Phelan said. “Omaha will find that Ingredient is a one of a kind

fresh option for breakfast, lunch, and dinner. We offer unmatched menu customization in a hip contemporary fast casual environment.”

Midtown Crossing is urban living redefined, a 15-acre, mixed-use urban development in the heart of Omaha’s historic Midtown neighborhood. Built around an expanded and revitalized Turner Park, the million-square-foot development includes nearly 500 condominium and apartment units as well as more than 220,000 square feet for restaurants, retailers and entertainment venues along with parking for more than 3,000 vehicles.

For more information about Midtown Crossing, including the latest on residential and retail offerings, development amenities and the summer-wide series of grand opening celebrations, please visit our newly-designed web site, www.midtowncrossing.com or contact Molly Skold at (402) 598-9676 or Molly.Skold@mutualofomaha.com.

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