



FOR IMMEDIATE RELEASE

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Contact: Molly Skold
Marketing Director
Molly.Skold@mutualofomaha.com
Cell (402) 598-9676

Midtown Crossing to Illuminate Turner Park with Holiday Lights, New Tenant Opens its Doors

The highly anticipated holiday lights in Midtown Crossing's Turner Park will officially be turned on this Friday, November 26th at dusk.

More than 190,000 individual LED lights and close to 2,000 strands have been placed on the more than 400 trees and 150 light poles throughout this 15 ½ acre development located between 31st and 33rd Streets and Dodge and Farnam Streets.

Midtown Crossing is also proud to welcome new tenant Z-Wireless, a locally owned Verizon Wireless premium retailer, to their retail mix. Providing Verizon Wireless service, phones and accessories, they are another unique and ideal tenant in this unprecedented development.

Midtown Crossing is urban living redefined, one-million-square-foot of unsurpassed dining and diversion, residences and retail in the heart of historic midtown Omaha. World-class and internationally-acclaimed, Midtown Crossing is the fastest-selling condominium development in Omaha history, one of ten projects around the globe praised for embodying "the synergy of public/private partnerships" (Urban Land Magazine, 2010).

For more information about Midtown Crossing, including the latest on residential and retail offerings, events and development amenities, please visit our newly-designed web site, www.midtowncrossing.com or contact Molly Skold at (402) 598-9676 or Molly.Skold@mutualofomaha.com.

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