



FOR IMMEDIATE RELEASE

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Classy, Casual Pana 88 Coming to Midtown Crossing

Omaha, Neb. – Pana 88, a hip, fast-casual Pan-Asian eatery, is set to join Midtown Crossing's diverse menu of restaurants in spring 2012. Located at 3201 Farnam St., Pana 88 will offer a wide variety of hot Chinese, Japanese, and other Asian dishes. Owner Charlie Yin, whose family also owns Hiro Sushi in west Omaha and Hiro 88 in the Old Market, said Pana 88 will specialize in affordable, comfort-casual dining.

“We think of both Hiro Sushi and Hiro 88 as our dinner and sushi spots,” He said. “Pana 88 will have a more casual feel. It'll offer most of the same, great cooked items but with value as one of our major considerations. Lunch goers will be our target market, but we want dinner guests to think of us as well for a quick bite to eat before a movie or a place to snack during Jazz on the Green.”

Yin said Pana 88 will feature an upbeat atmosphere and a “clean” design.

“We wanted crisp lines and very striking contrasts between cool colors with soothing undertones. Alley Poyner (designers of The Grey Plume and Pitch Pizza) will be designing our space.”

If all goes according to plan, Pana 88 will open in Midtown Crossing in late April 2012.

“At Pana 88, you will be in-and-out in 30 minutes and spend about – if not less than – \$10 for a filling meal. The quality will still be held to our high standards, but you will get a big bang for your buck,” said Yin.

Midtown Crossing is urban living redefined, the fastest-selling condominium community in Omaha history and one of ten projects around the world praised for embodying "the synergy of public/private partnerships" (Urban Land Magazine, 2010).

Spanning 15.5 acres in the heart of historic midtown Omaha, Midtown Crossing boasts 225,000-square-feet of unsurpassed dining, diversion and retail as well as nearly 500 condominium and apartment units, ample parking and green space.

For more information about Midtown Crossing, including the latest on residential and retail offerings, events and development amenities, please visit our newly-designed web site, www.midtowncrossing.com or contact Molly Skold at (402) 598-9676 or Molly.Skold@mutualofomaha.com.

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